# S Chirasath Saenvong

### **Graphic Designer**

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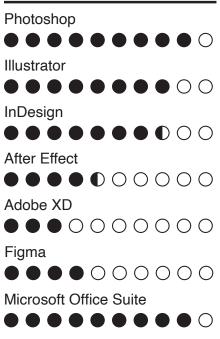
### education

**Iowa State University** BFA in Commercial and Advertising Art

## <u>skills</u>

#### Slack, Jira, Monday.com, Layout design, Logo design, Typography, Branding, Communication, Organization, Collaboration, Creative thinking, Color theory & composition.

### <u>software</u>



### work experience

**Hy-Vee Inc.** Mar. 2020 - Mar. 2022 Grimes, Iowa

#### – Visual Designer

- Design digital and print assets for company-wide and store-specific needs.
- Handle multiple projects and deadlines simultaneously each week.
- Collaborate extensively with other designers and branding managers throughout the design process.
- Work closely with the digital marketing team and IT team to conceptualize designs for the Hy-Vee website and app needs.

#### Gannett Co.

Sept. 2012 - Mar. 2020 Des Moines, Iowa

### – Designer/Page Editor

- Manage and create design layouts from concept to completion for eleven types of Wisconsin newspapers.
- Work closely with editors and reporters to conceptualize designs to meet multiple daily deadlines and requirements.
- Coordinate with other designers, creating illustrations so that they could be sourced and shared throughout the team.

### St. Paul Lao Lutheran

June 2012 - Mar. 2020 Des Moines, Iowa

#### – Freelance Design

- Design flyers and social media cards for church activities.
- Design t-shirts for the youth group's annual bible camp.