








## education

**Iowa State University**  
 BFA in Commercial  
 and Advertising Art

## skills

Slack,  
 Jira,  
 Monday.com,  
 Layout design,  
 Logo design,  
 Typography,  
 Branding,  
 Communication,  
 Organization,  
 Collaboration,  
 Creative thinking,  
 Color theory & composition.

## software

- Photoshop  

- Illustrator  

- InDesign  

- After Effect  

- Adobe XD  

- Figma  

- Microsoft Office Suite  


## work experience

**Hy-Vee Inc.**  
 Mar. 2020 - Mar. 2022  
 Grimes, Iowa

– **Visual Designer**

- Design digital and print assets for company-wide and store-specific needs.
- Handle multiple projects and deadlines simultaneously each week.
- Collaborate extensively with other designers and branding managers throughout the design process.
- Work closely with the digital marketing team and IT team to conceptualize designs for the Hy-Vee website and app needs.

**Gannett Co.**  
 Sept. 2012 - Mar. 2020  
 Des Moines, Iowa

– **Designer/Page Editor**

- Manage and create design layouts from concept to completion for eleven types of Wisconsin newspapers.
- Work closely with editors and reporters to conceptualize designs to meet multiple daily deadlines and requirements.
- Coordinate with other designers, creating illustrations so that they could be sourced and shared throughout the team.

**St. Paul Lao Lutheran**  
 June 2012 - Mar. 2020  
 Des Moines, Iowa

– **Freelance Design**

- Design flyers and social media cards for church activities.
- Design t-shirts for the youth group's annual bible camp.